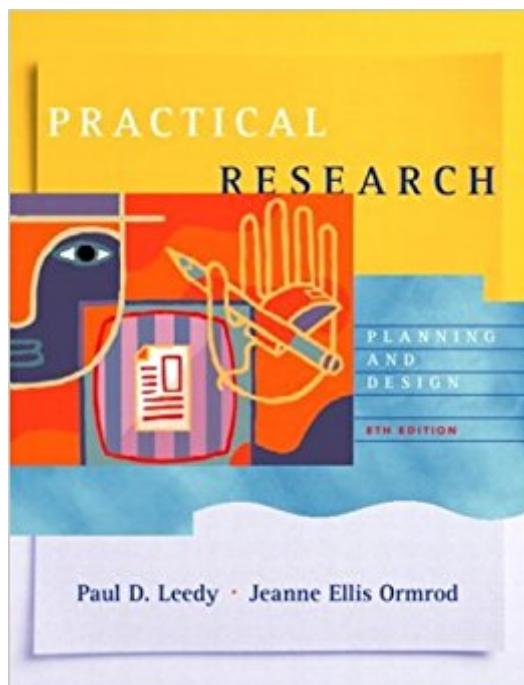


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Practical Research: Planning And Design (8th Edition)



Synopsis

Written in uncommonly engaging, lucid, and elegant prose, this book is an "understand-it-yourself, do-it-yourself" manual designed to help readers understand the fundamental structure of quality research and the methodical process that leads to genuinely significant results. It guides the reader, step-by-step, from the selection of a problem to study, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. This book will show readers two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally. For researchers and research analysts in any discipline.

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Customer Reviews

Research, it is safe to say, is probably not the average person's favorite course to take in school. The subject itself, for most, is bland and boring and probably not very accessible from a learning standpoint. Enter Leedy and Omrod. "Practical Research" is just an outstanding book to learn research from or to teach a research course with. First off, the book is small and it is written in simple language with "practical" examples. This makes the subject a lot more accessible to the average reader. Second, it contains lots of helpful hints and checklists to help make the learning process easier. The companion website for this book contains practice tests that the students can use to gauge their learning (as well as e-mail results to get feedback from the instructor). Though the

book is short, it is still very thorough and to the point. There is no tradeoff in quality of information for brevity which is a great point in favor of this book. Overall, this book is a superior learning tool because it communicates the research process very clearly. A student at any level, be it, middle school, secondary school, undergraduate or graduate, can easily learn the research process from this text. We used this as one of the texts for a graduate level research methods course I took and it was a big hit with all enrolled in the class. Here's a quick rundown of the book's topics: 1. What is Research? 2. Research Tools 3. Identifying the research problem 4. Literature Review 5. Research design planning 6. Research proposal writing 7. Qualitative research 8. Historical research 9. Descriptive research 10. Experimental and Causal-Comparative designs 11. Statistical techniques for quantitative data analysis 12. Writing and publishing the research report. Overall, "Practical Research" is a great learning solution whether you are independently trying to learn research methods or if you are an instructor looking for a great textbook for your class. Highly Recommended.

This is a required text for a class I am taking, but I have found it to be a poorly updated 9th Edition of a book. The first chapter gives such basic information about email, computers and the internet, that you would think the internet was just invented. Shame on the author and publishers for selling a book originally published in 1993 with very little work put in to making it relevant and current in its 9th Edition. For any aspiring or out of work authors, perhaps here is an opportunity to write your own book with a little more effort, which can be much more useful for today.

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Great book, it is very easy to follow and understand. It provides great samples and guides on how to do a research paper. I certainly would recommend it to anyone that needs help or guidance on research project writing.

This was a required text for a Research Methods course in my graduate program. I was nervous that the content would be wordy and hard to follow, but Leedy does a great job explaining complex concepts in a way that is very easy to read and understand. My class was a 4-week accelerated course, and I was able to read the entire textbook in two weeks without any trouble. The text includes a sample dissertations at the end of every chapter and helpful checklists regarding key points in the research process. Additionally, I was very pleased with the quality of this text as the global edition. Sometimes global/international editions don't include quite the same content, but this text aligns perfectly with its traditionally published counterpart. The only important thing to note is a slight change in page numbers. The global edition is exactly 18 pages ahead of the traditional edition. This would be important to keep in mind if your instructor has a traditional copy of the book - an assigned reading of "pages 110-140" in the traditional text would be pages 128-158 in the global edition. Happy researching!

Although the book has excellent content, the writing style is often not very engaging for the reading. After having the book for a couple of weeks, it is slipping down on my "must read" list. An overview of Chapter 2, 3, and 4 does provide some good research concepts. As an introductory book for research, the book can be useful. Because this book is broad scope, it is not adequate for graduate level, next-step research.

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